WeTeach_AI

Name: _____   **Date:** _____

Social Media, You and A.I.

Student Worksheet

Part A: Compare & Contrast (10 minutes)

Instructions: Discuss the following questions with your group and write down your answers.

1. Based on the definition of an **algorithm**, why do you think your social media feed looks different from the feeds of the other people in your group?
2. List three things you often see in your feed (e.g., movie trailers, sports highlights, posts from a specific creator). How do these relate to your **engagement** (what you like, comment on, or watch)?
3. How does the app **curate content** for you? Give one example of a time you noticed the app showing you more of something after you interacted with it once.

Part B: Brainstorming Effects (15 minutes)

Instructions: With your group, brainstorm the positive and negative effects of A.I. personalizing your social media experience. List them in a T-chart, as shown below.

Positive Effects (+)	Negative Effects (-)
Example: I find communities of people with the same hobbies as me.	*Example: It can feel like I'm in a bubble and only see one viewpoint.*